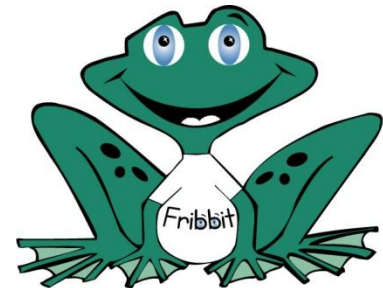


Dear Kindergarten Teacher:

The following is an example of a "Fribbit®" insert for your school newsletter or website.

Meet Fribbit® and the *Eye See...Eye Learn®* program

Eye See...Eye Learn® is an early childhood eye health and vision awareness program that we are very pleased to be participating in as a school division. The goal of this program is to ensure that all parents and guardians are aware of the importance of eye examinations. It is important to identify and treat visual problems early so children have a better chance to learn and develop.



Please contact your child's kindergarten teacher if you did not receive an *Eye See...Eye Learn®* package.



Please email us at esel@optometrists.ab.ca and we will be happy to provide an electronic version or you may also download the insert from our website at www.optometrists.ab.ca.

You may wish to change the contact information to suit your internal procedures, however, we ask that you do not alter any *Eye See...Eye Learn®* program information.

Thank you.