envision
AAO Conference & Optifair 2019

Edmonton, Alberta
CONFERENCE &
OPTIFAIR

OPTOMETRISTS PROGRAM
MESSAGE FROM THE PRESIDENT

Welcome!

It’s truly a pleasure to work in a profession that is dynamic and fulfilling. Each year during conference, I am reminded of the great work being accomplished, how much is changing, and how we continually reframe our approach to practice using new information and innovative technology.

This annual conference is geared for you. Our members. As a council, we have made a commitment and established a mission of "Ensuring world class eye care for every Albertan," and the Continuing Education Committee has pulled together a conference to ensure we live the mission.

The Annual General Meetings of the Alberta Association of Optometrists and the Alberta College of Optometrists are scheduled during conference. This is your opportunity to bring forward your suggestions, ask questions and help to map the future of the profession. It’s also a time to have a look at all that the AAO has accomplished with membership support.

There are a number of social events scheduled, with each day offering something new. The common thread is an opportunity to meet with colleagues and catch up on all that has taken place over the past year.

I’m looking forward to attending the conference, and to seeing all of you in Edmonton!

Dr. Troy Brady
AAO President
MESSAGE FROM THE CHAIR, CE COMMITTEE

Dear Colleagues,

As optometrists, we are experts in the management of visual and ocular function and health. The strength in continuing education is that we build on existing knowledge to never stay stagnant. Each year, the AAO’s CE Committee is committed to finding speakers and sessions that will help take our knowledge and skill base to the next level; to equip you in your daily practice.

This year, the session schedule includes emerging therapies, leading trends in treatment, and the evolution of previous trends, to name a few. In our profession, our current level of practice faces ever changing demands; from our patients, from our competitors, from ourselves. With the progressive nature of optometry, the conference offers two session tracks to accommodate a variety of interests. We hope you will enjoy this broad range of topics over the three days of conference. We also hope you will take advantage of beneficial networking opportunities and enjoy the camaraderie of colleagues - more things to add to the value of the AAO’s yearly CE Conference!

Thank you to the AAO staff and Council for their hard work and support as we developed the 2019 conference. As always, we encourage feedback from the membership. If there are comments or suggestions on conference improvements, please do not hesitate to contact me. Input from the membership is always appreciated!

See you in Edmonton!

Dr. Sophia Leung  
AAO Chair, CE Committee
A HUGE THANK YOU TO OUR 2019 SPONSORS

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Bringing innovation to practice.

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NOVARTIS
## CONFERENCE SCHEDULE
### AT-A-GLANCE

#### Wednesday, October 23rd
- 5:00 pm – 7:00 pm: Registration Desk
- 7:00 pm – 9:00 pm: Welcome Reception

#### Thursday, October 24th
- 7:00 am – 5:00 pm: Registration Desk
- 7:00 am – 8:20 am: AAO General Breakfast
- 7:20 am – 8:20 am: Sponsored Breakfast* - Alcon
- 8:30 am – 10:45 am: Optometrist CE Sessions
- 11:00 am – 12:00 pm: AAO AGM
- 12:00 pm – 1:30 pm: Provincial Presidents Update Luncheon
- 1:30 pm – 2:30 pm: ACO AGM
- 2:45 pm – 5:00 pm: Optometrist CE Sessions
- 5:00 pm – 7:30 pm: Member Mixer
- 8:00 pm – 10:00 pm: Hospitality Suite – Bausch & Lomb

#### Friday, October 25th
- 7:00 am – 5:00 pm: Registration Desk
- 7:00 am – 8:20 am: AAO General Breakfast
- 8:30 am – 12:00 pm: Optometrist CE Sessions
- 12:00 pm – 1:30 pm: Keynote Luncheon – Dr. Brian Goldman
- 1:30 pm – 3:45 pm: Optometrist CE Sessions
- 4:00 pm – 5:00 pm: Interdisciplinary Grand Rounds
- 5:00 pm – 9:00 pm: Optifair

#### Saturday, October 26th
- 7:00 am – 3:30 pm: Registration Desk
- 7:00 am – 8:20 am: AAO General Breakfast
- 8:30 am – 10:45 am: Optometrist CE Sessions
- 11:00 am – 12:00 pm: AAOx: Billing FAQ and More
- 12:00 pm – 1:30 pm: AAO Awards Luncheon
- 1:30 pm – 2:30 pm: ACOx: Lightning Rounds
- 2:45 pm – 3:45 pm: AAOx: Optometry Rapid Fire Grand Rounds

*Limited Registration.
CE hours will be issued for this session.

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**Early Bird Registrants**
Members who register online and pay in full by September 9, 2019 will be eligible for a chance to WIN 2020 AAO Membership Dues.
# OPTOMETRIST SCHEDULE

## Wednesday October 23\(^{rd}\), 2019

<table>
<thead>
<tr>
<th>Time</th>
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<th>Event</th>
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<tr>
<td>5:00 pm - 7:00 pm</td>
<td>Edmonton Convention Centre-Meeting Level</td>
<td>Registration Desk</td>
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<tr>
<td>7:00 pm - 9:00 pm</td>
<td>Jasper Room Hotel Macdonald</td>
<td>Welcome Reception</td>
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## Thursday October 24\(^{th}\), 2019

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<tr>
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<td>Salon 11/12</td>
<td>AAO General Breakfast</td>
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<tr>
<td>7:20 am - 8:20 am</td>
<td>Salon 8</td>
<td>Alcon Sponsored Breakfast - TFOS DEWS II Report: Applying the Clinical Recommendations Through Case-Based Learning (COPE 64427-AS) Dr. Mike Kim</td>
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<tr>
<td>8:30 am - 9:30 am</td>
<td>Salon 8</td>
<td>Contemporary Prescribing of Oral Medications in Eye Disease (Part 1) (COPE 65125-OP) Dr. Jessica Steen</td>
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<tr>
<td>9:45 am - 10:45 am</td>
<td>Salon 8</td>
<td>Contemporary Prescribing of Oral Medications in Eye Disease (Part 2) (COPE 65125-OP) Dr. Jessica Steen</td>
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<td>11:00 am - 12:00 pm</td>
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<td>12:00 pm - 1:30 pm</td>
<td>Salon 11/12</td>
<td>President’s Luncheon</td>
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<td>1:30 pm - 2:30 pm</td>
<td>Salon 8</td>
<td>ACO AGM</td>
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<tr>
<td>2:45 pm - 3:45 pm</td>
<td>Salon 8</td>
<td>Evolving Trends in Retinal Vascular Disease (Part 1) (COPE 64655-PS) Dr. Kiran Ramesh</td>
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<tr>
<td>4:00 pm - 5:00 pm</td>
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<td>Evolving Trends in Retinal Vascular Disease (Part 2) (COPE 64655-PS) Dr. Kiran Ramesh</td>
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<tr>
<td>5:00 pm - 7:30 pm</td>
<td>Meeting Level - Foyer</td>
<td>Member Mixer</td>
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<td>8:00 pm – 10:00 pm</td>
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<td>Bausch &amp; Lomb Sponsored Hospitality Suite Hotel Macdonald</td>
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In business theory, disruptive innovation refers to a new product or service that eventually disrupts an older and more established product or service. No one should be surprised that the forces that created new market leaders like Uber and Airbnb also apply to healthcare. Dr. Brian Goldman knows all about that. As an ER physician and as host of White Coat, Black Art, he has seen many examples of disruptive innovation inside the hospital’s sliding doors. In his keynote address, Goldman explains what is meant by disruptive innovation, giving examples inside and outside of healthcare in general and optometry in particular. He gives examples in which optometrists may be well-positioned to take advantage of the new realities, and examples in which they may be right to be wary. And, he shows attendees how kindness and empathy for the patient just might be the secret sauce that helps them cope with the demand for disruption.

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<td><strong>Managing Uveitis with Steroids and Biologic Agents</strong> (Part 1) (COPE 64077-AS) Dr. Jessica Steen</td>
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<tr>
<td>9:45 am - 10:45 am</td>
<td><strong>Managing Uveitis with Steroids and Biologic Agents</strong> (Part2) (COPE 64077-AS) Dr. Jessica Steen</td>
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<tr>
<td>11:00 am - 12:00 pm</td>
<td><strong>Luxottica Sponsored CE Session: The Patient Handoff</strong> Mr. Jonathan Smith</td>
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<tr>
<td>12:00 pm - 1:30 pm</td>
<td><strong>Keynote Luncheon - Disruptive Innovation</strong> Dr. Brian Goldman</td>
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<tr>
<td>1:30 pm - 2:30 pm</td>
<td><strong>The New Dry Eye - A Lifestyle Based Disease</strong> Dr. Sharmin Habib and Dr. Jonathan Akle</td>
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<tr>
<td>2:45 pm - 3:45 pm</td>
<td><strong>When Artificial Tears Just Aren’t Enough. Advances in Dry Eye Management</strong> Dr. Sharmin Habib and Dr. Jonathan Akle</td>
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<tr>
<td>4:00 pm - 5:00 pm</td>
<td><strong>Interdisciplinary Grand Rounds</strong> Dr. Karenn Chan and Ron Marcinkoski</td>
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<td><strong>Optifair</strong></td>
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<td>8:30 am - 9:30 am</td>
<td>Salon 8</td>
<td><strong>OD Track #1</strong>&lt;br&gt;The Eyes Are Going Viral (COPE 63027-SD)&lt;br&gt;&lt;i&gt;Dr. Cecelia Koetting&lt;/i&gt;</td>
</tr>
<tr>
<td>9:45 am - 10:45 am</td>
<td>Salon 8</td>
<td><strong>OD Track #2</strong>&lt;br&gt;Updates in Biomedical Engineering in the World of Ocular Health&lt;br&gt;&lt;i&gt;Dr. Heather Sheardown&lt;/i&gt;</td>
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<td><strong>AAOx: Optometry Rapid Fire Grand Rounds</strong>&lt;br&gt;&lt;i&gt;Dr. Shannon Pennifold, Dr. Ruhee Kurji, Dr. Marcella Labelle&lt;/i&gt;</td>
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**Visit all of the 2019 sponsor booths at Optifair, and fill out your passport to be entered in the draws to win some fabulous prizes! Draws will be made every half hour starting at 6:00pm.**

**WINNERS MUST BE IN ATTENDANCE TO CLAIM A PRIZE.**

Register online at [www.optometrists.ab.ca](http://www.optometrists.ab.ca)

All sessions have limited seating, please ensure you choose all of the sessions you want to attend at the time of registration. Once room capacities are reached we will not be able to accommodate any missed session selections.
Alcon is the global leader in eye care, dedicated to helping people see brilliantly. With our 70-plus-year heritage, we are the largest eye care device company in the world – with complementary businesses in Surgical and Vision Care. Being a truly global company, we work in over 70 countries and serve patients in more than 140 countries. We have a long history of industry firsts, and each year we commit a substantial amount in Research and Development to meet customer needs and patient demands.

We aspire to lead the world in innovating life-changing vision and eye care products because when people see brilliantly, they live brilliantly.
HOTEL RESERVATIONS

Fairmont Hotel Macdonald
10065 - 100th St., Edmonton AB T5J 0N6

For more than a century, Fairmont Hotel Macdonald has effortlessly delivered timeless luxury in the heart of downtown Edmonton. Nestled upon the North Saskatchewan River Valley, the hotel’s charm and ever-evolving elegance has earned it the spotlight as one of the city’s most sought after locations. The four-diamond Chateau on the River offers unparalleled views of North America’s largest expanse of urban parkland. Boasting dignified style and timeless grace, each of our 198 classically-designed guestrooms, including specialty suites, are tastefully adorned with the finest amenities the city has seen, and likely ever will.

Room Rates:
Fairmont/Fairmont View $239
Deluxe View $269
Fairmont Gold Rooms $389
Fairmont Gold View Rooms $439
One Bedroom Suites $489
Fairmont Gold Executive $639

*Hotel rates do not include GST, the Alberta Tourism Levy or hotel service charges*

Reservations can be made by calling **Global Reservations Centre: 1-800-441-1414**

When calling, please quote the **Alberta Association of Optometrists** group. **Block code is: AAOC1019**

Room block will be available until September 23, 2019 – Single/Double.
The Westin Edmonton
10135 - 100th St., Edmonton AB T5J 0N7

Stimulate your sense of adventure and discovery at The Westin Edmonton. Sitting in the capital city of Alberta, Canada, our modern downtown Edmonton hotel connects you with the thrilling Arts District and surrounding restaurants, shopping and entertainment. Expand your expectations for comfort in 416 guest rooms and suites, each boasting breathtaking skyline views. Rejuvenation takes many forms at this hotel—including delicious meals at Share Restaurant, holistic spa treatments, workouts in our fitness center or laps in our heated indoor pool. Business travelers will appreciate our high-speed internet access, in-room ergonomic work stations and full-service business center. For meetings, special events and weddings, we showcase 11 venues with 15 combinations and over 25,000 square feet of space. Plus, the Edmonton Convention Centre is just outside, and the Edmonton EXPO Centre is 10 minutes away. Make The Westin Edmonton your stellar introduction to the Gateway to Canada’s North.

Room Rates:
Single/Double - $189

Hotel rates do not include GST, the Alberta Tourism Levy or hotel service charges.

Reservations can be made by calling 1-888-236-2427 or through our online direct reservation link https://www.marriott.com/events/start.mi?id=1548457174848&key=GRP

When calling, please quote the Alberta Association of Optometrists group. Room block will be available until September 19, 2019.
Dr. Jonathan Akle

Dr. Jonathan Akle attended the University of Alberta for his undergraduate studies in microbiology and physical sciences. In 2012, he was accepted to Nova Southeastern University in Florida, from where he graduated on the Dean’s Honours List in 2016. During his time in Florida, he completed his externship at the renowned Bascom Palmer Eye Institute in Miami, Florida. While at BPEI, he worked alongside ophthalmologists in various departments including retina, cornea, neuro-ophthalmology, glaucoma, and primary care. Following graduation, Dr. Akle returned to Edmonton and started practicing at various offices before founding his own clinic, Emerald Hills Eye Care in 2018. He has since taken a special interest in dry eye disease and specialty contact lenses. His goal is to make advanced dry eye treatment and management more accessible to patients.

Rod Burylo

Rod Burylo is an international speaker, educator, and author specializing in the topic of professional ethics. He has worked throughout the financial services industry for over 30 years, in a wide range of roles, including Financial Advisor, Associate Portfolio Manager, and Chief Compliance Officer. Rod is a Canadian Advisor of the Year Award winner, and a Finalist for the 2019 Canadian Financial Literacy Champion Award. He is a media contributor and source, and author of three books including his most recent: The Wealthy Buddhist. Rod is a Chartered Investment Manager and Fellow of the Canadian Securities Institute, serving on the Investment Review Committee for Croft Financial Group, and as Director on boards of public and private companies. He is also the founding Director for the Alberta-based Foundation for the Advancement of Entrepreneurship.
Trudi Charest

Trudi Charest is the Co-Founder of 4ECPs, a business resource company for eye care professionals. 4ECPs has six divisions including Training, Marketing, Social Media, Payment, Jobsites & Events.

Trudi is well known for designing, developing and facilitating training and marketing programs to Eye Care Professionals across North America.

Trudi is a Licensed Optician with over 25 years of extensive eyecare experience. She also holds a Human Resource Management certificate from the University of Calgary. Her experience includes corporate training in retail optical, territory management for Bausch & Lomb, Clinical Consulting with Optos and VP of Training for Eye Recommend, one of Canada’s leading Optometric buying groups.

She is an international speaker, author, industry consultant and business innovator.

Dr. Brian Goldman-Keynote

Dr. Brian Goldman has been called a doctor to Canadians. For more than three decades, he’s been a respected ER physician at Sinai Health System in Toronto. Since 2007, Dr. Goldman has hosted White Coat, Black Art, an award-winning show that pulls back the curtain and demystifies the patient experience in the culture of modern medicine. He is the author of three Canadian bestselling books. His latest - The Power of Kindness: Why Empathy is Essential in Everyday Life - explores his personal and professional search for empathy in his brain, his heart and around the world.
Dr. Sharmin Habib

Dr. Sharmin Habib completed undergraduate studies in science and psychology at the University of Alberta and University of Leeds in the UK. She then graduated with a Doctorate of Optometry and BSc degree from The New England College of Optometry in Boston, MA. Dr. Habib has since completed teacher training in Yoga, strategic business marketing and co-founded a non-profit organization—The Make Change Project—that connects donors with recipients through personalized giving. Dr. Habib has international clinical experience with a focus on product development and the ocular impact of screen time. She is the co-founder of Umay Care, a consumer wellness company and serves as the Director of Clinical and Regulatory affairs.

As a mother of 4-year-old twin boys she is a strong wellness advocate with special interest in mindfulness and meditation, always looking at ways to integrate self-care and wellness into daily living.

Dr. Cecelia Koetting

Dr. Cecelia Koetting practices at the secondary tertiary surgical center Virginia Eye Consultants in Norfolk, VA. Her primary focus is ocular disease specializing in anterior segment and corneal disease, neuro-optometry, and peri-operative care. She also partakes in clinical research and the maintenance of the referral network alongside the practices other optometrists. Dr. Koetting serves as the Externship Director and is adjunct faculty for several schools and colleges of optometry including Pacific University, MCPHS, Southern California College of Optometry, Salus University, Southern College of Optometry, and the University of the Incarnate Word.

Dr. Koetting is fellow in the American Academy of Optometry, a diplomate of the American Board of Optometry, President her local Tidewater Optometric Association, serves on the Board of Trustees of Virginia Optometric Association, and is an active member of AOA. After graduating from Southern College of Optometry in Memphis, TN in 2012 she completed a residency in Primary Care at the Cincinnati VA Medical Center in Ohio. Dr. Koetting lectures locally, at national and international conferences and has been published in Optometry Management, RCCL, Modern Eye, Review of Optometry and AOC.

Dr. Kiran Ramesh

Dr. Kiran Ramesh completed her Doctor of Optometry at the University of Waterloo in 2004. She currently serves on the board of directors for COVT&R (Canadian Optometrists in Vision Therapy & Rehabilitation), associate member of the COVD (College of Optometrists in Vision Development), clinical associate of the Optometric Extension Program, and is a member of the OAO (Ontario Association of Optometrists).

Dr. Ramesh has trained under and become close friends with world renowned speakers Dr. Robin Lewis and Dr. Robert Sanet. She then furthered her knowledge in the area of Syntomics and trained and became friends with world renowned speaker Dr. Stefan Collier. She now helps patients that struggle with learning related issues or learning disabilities, ADHD/ADD, autism, concussions, strokes, athletes, and many more.
Dr. Daniel Senekal

Dr. Daniel Senekal, President and Medical Director of Visionmax Eye Centre in Edmonton is a well-respected member of the International Refractive community. Dr. Senekal is one of very few ophthalmologists in Canada who dedicates all of his time and energy to the advancement of refractive eye surgery. Upon receiving his Masters degree in ophthalmology with distinction from the University of the Free State, Dr. Senekal became a Fellow of the Colleges of Surgeons of South Africa.

To further his skills and in-depth understanding of the Science involved in Laser Refractive surgery, he recently completed an advanced Refractive and Cataract surgery Diploma Course through the University of Ulster, Northern Ireland.

As part of his humanitarian work, Dr. Senekal offers his expertise to improve the quality of training in third world countries.

Myopia – Living Life Out of Focus

A 2016 study by the University of Waterloo found that the rate of myopia in children aged 6 to 8 was 6 percent; in pre-teens (11 to 13 year olds) it rose to 28.9 percent.

Parents sometimes assume kids can see without any problems, but about half of myopic children don’t know they can’t see clearly.

Ensuring everyone, including children, have access to better vision is a mission Essilor shares alongside eyecare professionals.

Every year, we collaborate with eyecare professionals to offer an average of 25,000 visual screenings in schools, to Special Olympic athletes and the general public. We also develop lenses such as Myopilux®, that correct and stabilise children’s myopia, or Eyezen™, designed to improve visual clarity by offering more adaption to a child’s lifestyle to help answer children’s visual needs.

Essilor Canada is proud to partner with Canadian eyecare professionals to improve children’s lives by improving their sight.

www.essilor.ca
Dr. Heather Sheardown
Dr. Heather Sheardown is a Professor in the Department of Chemical Engineering with a cross appointment to the Department of Pathology and Molecular Medicine and an adjunct appointment with the School of Optometry at the University of Waterloo. She holds a Tier 1 Canada Research Chair in Ophthalmic Biomaterials and Drug Delivery and has published more than 140 peer reviewed papers on this subject. She is currently the Scientific Director of C20/20, an ORF funded incubator aimed at the commercialization of ophthalmic biotechnologies. Sheardown was previously the Scientific Director of the 20/20 NSERC Ophthalmic Materials Research Network which brought together 12 researchers and more than 10 companies aimed at the early stage development of novel materials based treatments for ophthalmic conditions. Dr. Sheardown is the Associate Director of Biomedical Engineering and Advanced Manufacturing (BEAM), a McMaster partnership with the Fraunhofer IZI which partners with companies for incubation and commercialization of cell based therapies, diagnostics and biomaterials. She holds 18 patents or provisional patents and is currently the Chief Scientific Officer of 20/20 OptimEyes, a McMaster based spin out focused on developing and commercializing a micelle based technology developed in her laboratory. She runs a large and vibrant research group with more than 10 post-doctoral fellows, and graduate students.
Johnathan Smith
Johnathan Smith is the Training Director at Luxottica Wholesale North America. He is an MBA graduate who began his career at Luxottica in brand management overseeing the marketing strategy for all premium fashion eyewear brands. With over 12 years of experience in branding and marketing in the luxury, fashion, and beauty industries, Jonathan brings a wealth of business and product knowledge and is known for dynamic and compelling presentations. Jonathan is an ABO and COPE certified speaker who has created and presented to optical groups across the US and Canada and leads the North American training department at Luxottica in building a strong education vision and strategy for the company.

Dr. Jessica Steen
Dr. Jessica Steen is an assistant professor at Nova Southeastern University College of Optometry, where she serves as an attending optometric physician and instructs ocular pharmacology. Dr. Steen graduated from the University of Waterloo School of Optometry and Vision Science and completed her residency in Primary Care with Emphasis in Ocular Disease at Nova Southeastern University. Dr. Steen’s main clinical interests include retinal disease, neuro-ophthalmic disease, and glaucoma with an emphasis in medical and surgical management. She is a Fellow of the American Academy of Optometry, a Diplomate of the American Board of Optometry, and serves as Treasurer of the Palm Beach County Optometric Association.
Jason Wellman

Jason Wellman is Vice President of Strategic Growth of Marketing4ECPs, a digital marketing agency dedicated to eye care professionals. Marketing4ECPs supports the growth and success of eye care businesses through industry proven services in website development, digital advertising, and online authority. Jason is a seasoned marketer and advertising consultant, having worked alongside large international brands and directly with business owners in the development and execution of marketing and communications strategies.

Jason brings years of experience in marketing, strategy, media planning, process development, and training. He leads a team of digital marketing specialists in search engine optimization, website development, digital advertising, analytics, graphic design, and copywriting to develop industry-leading marketing solutions for the eye care industry.

Dr. Andrew Whitley

Dr. Andrew Whitley O.D. graduated from NSU Oklahoma School of Optometry in 2013. He then completed a 13-month Ocular Disease and Surgical Residency at Bennett and Bloom Eye Centers in Louisville, Kentucky.

Dr. Whitley now practices full-scope optometry in Durant, Oklahoma at Clay-Rhynes Eye Clinic. He holds hospital privileges and provides emergency consultation at the Alliance Hospital located in Durant. Dr. Whitley holds adjunct faculty status with NSUOCO and is the director of the Clay-Rhynes Ocular Disease Residency program.

Dr. Whitley provides many surgical options in Oklahoma including PRK, YAG Capsulotomy, YAG Iridotomy, YAG Vitreolysis, SLT, Quickert Suturing, Eyelid Lesion Removal, MG Probing/Expression and Superficial Keratectomy.

www.nikonlenswear.ca

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Thinking of nominating someone for an award?

NOW IS THE TIME.

CHECK OUT THE NOMINATION INFORMATION!

THANK YOU TO OUR PLATINUM SPONSOR
2019 AAO CONFERENCE
REGISTRATION FEES

Conference Fees: AAO Member Optometrists
Early Bird price available until Sept 9th, 2019

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<th></th>
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Conference Fees: AAO New Grad Member Optometrists
Graduated in 2017, 2018 or 2019 only

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Conference Fees: Non-Member Optometrists

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<td>Full Registration</td>
<td>$1500</td>
<td>$1800</td>
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<tr>
<td>Thursday Only</td>
<td>$685</td>
<td>$885</td>
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<tr>
<td>Friday Only</td>
<td>$750</td>
<td>$950</td>
</tr>
<tr>
<td>Saturday Only</td>
<td>$750</td>
<td>$950</td>
</tr>
</tbody>
</table>

What’s Included?

- **Full package** - Fee includes all CE sessions, breakfasts, coffee breaks, lunches, Welcome Reception, Member Mixer, and Optifair.
- **Thursday Only** - Fee includes all Thursday CE sessions, breakfast, coffee breaks, lunch, Welcome Reception, and Member Mixer.
- **Friday Only** - Fee includes all Friday CE sessions, breakfast, coffee breaks, lunch, and Optifair.
- **Saturday Only** - Fee includes all Saturday CE Sessions, breakfast, coffee breaks and Awards Luncheon.

**Register on-line at www.optometrists.ab.ca**

If you are unable to register on-line, please call the AAO office at 800.272.8843, ext 1 (in Alberta) or at 780.451-6824, ext 1.

For any other inquiries, you can email alberta.association@optometrists.ab.ca.

**Cancellation Policy:** Refunds, less a $100 administration fee, are provided if written requests are received by **September 19th, 2019**. No refunds are provided after that date.
Mark Your Calendars for the 2020 Annual AAO Conference & Optifair

CALGARY
October 15 - 17, 2020